

Karnataka Food & Culture Festival

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IFCF

# INDIAN FOOD AND CULTURAL FESTIVAL

*Karnataka Chapter*

2024 INFORMATION GUIDELINES



# About the Indian Food & Cultural Festival

**Indian Food and Cultural Festival [IFCF] team** is hosting a one-of-a-kind event in Australia, celebrating the incredible diversity of India. The festival's focus is to showcase the rich food and cultural heritage from each Indian state, offering a unique and immersive experience.



**The inaugural chapter is dedicated to Karnataka**, a state known not just for its bustling IT hub, Bangalore, but also for its vast and varied cultural landscapes and culinary delights. This festival will bring to life the vibrant traditions, arts, and flavours from all corners of Karnataka, from coastal cuisine to traditional folk performances, providing a comprehensive exploration of the state's rich heritage beyond its capital city.

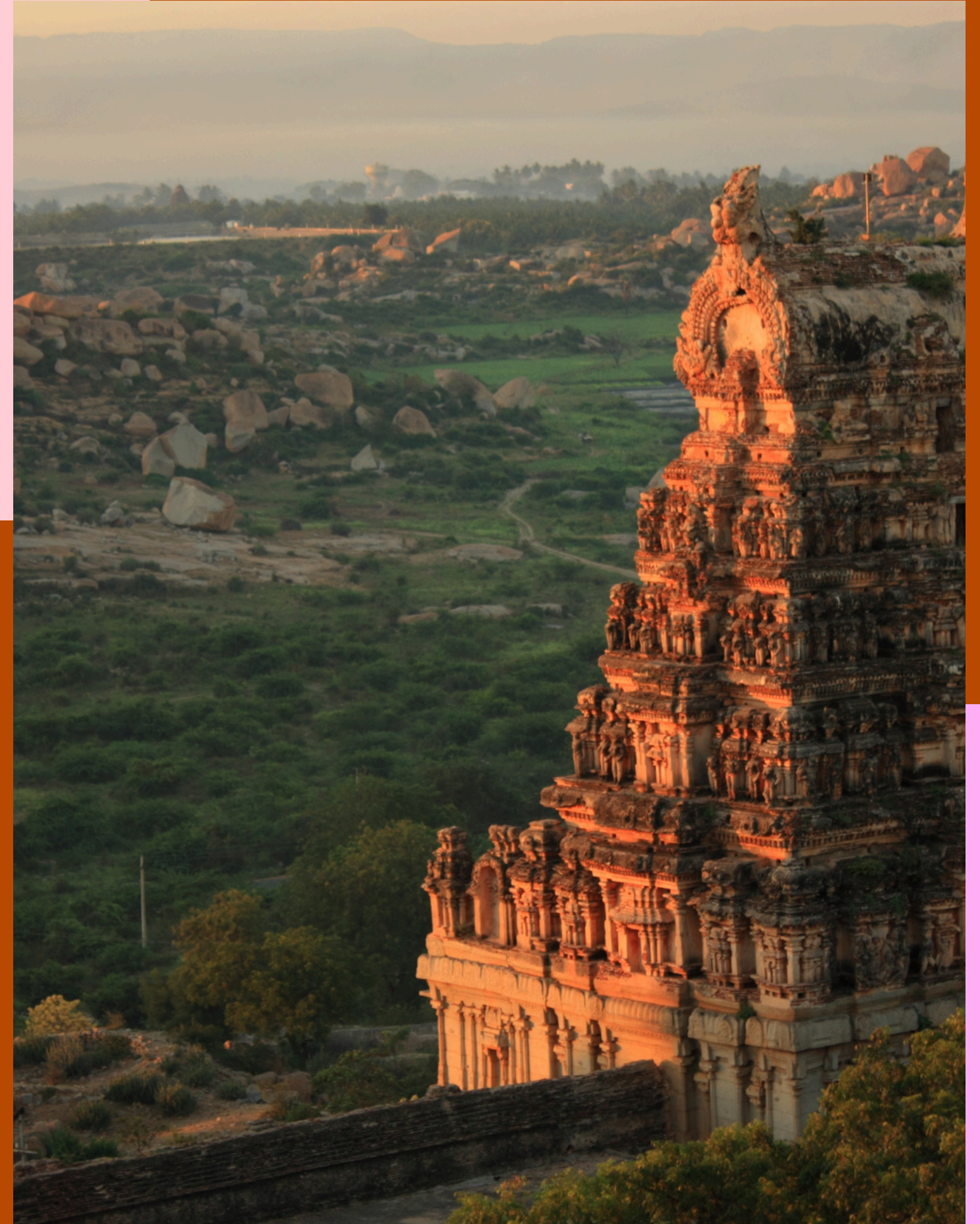
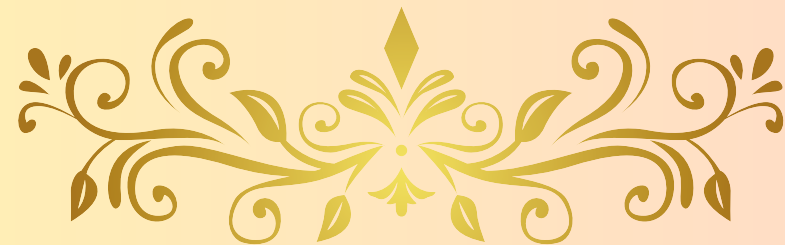


# Who are we

IFCF is a community-driven initiative powered by passionate Kannadigas who are deeply connected to Karnataka and its rich traditions.

Our team is a diverse collective of volunteers, cultural enthusiasts, and food lovers committed to preserving and promoting Karnataka's cultural heritage.

While we have previously celebrated Kannada Rajyotsava, Deepavali, and other smaller community events, this festival is a grand representation of all Kannadigas and the deep history and traditions we hold dear.







# Be part of IFCF

**This festival is an exclusive opportunity for Victorian business and individual to showcase Karnataka culinary heritage that is both comforting and unforgettable!**

For the 2024 festival in Melbourne which runs on 30th November, we invite you to bring your shared passion for showcasing the authentic taste of your homeland, Karnataka.

If you would like to volunteer and assist with event set-up please continue reading for further information

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IFCF is supported by a substantial marketing and publicity campaign running across digital, radio and print channels.

- Large number of audience and exposure
- Promotion across multiple social media platforms reaching 1000's of Kannadigas



# Application Process

Successful applicants will be notified on 7th October

Attend brief session for volunteers (TBC)

Attend the event on 30th November

Location: Baden Powell Reserve

Time: 12pm - 8pm

Complete expression of interest from IFCF website before 30th September

Attend the briefing session on 13th October for vendors

Send all documents to IFCF by 26th October

[info@foodandculturalfestivals.com](mailto:info@foodandculturalfestivals.com)



# Terms and Conditions

- IFCF will provide
  - marquees (stall) 3m x 3m size
  - 2 trestle tables
  - 2 chairs
- IFCF will charge \$350 for each marquee
- All temporary or mobile food and beverage premises operating within the state of Victoria are required to be registered under the Food Act and lodge a Statement of Trade for each selected event through the online registration database Food Trader.
- A Statement of Trade is required to be submitted by 26th October 2024.
- For full description, please refer to the expression of interest form.



# Expression of Interest:

Join us at the Karnataka Food and Cultural Festival  
2024

Be Part of Something Special!

**Vendors, Cultural Performances:**

Deadline to apply: 30th September 2024

Fill out the EOI form



**Volunteers:**

Deadline to apply: 26th October 2024

Fill out the EOI form



If you have further queries, please contact us via:



[@foodandculturalfestivals](https://www.instagram.com/foodandculturalfestivals)



[info@foodandculturalfestivals.com](mailto:info@foodandculturalfestivals.com)



[Indian Food and Cultural Festivals](https://www.facebook.com/IndianFoodandCulturalFestivals)



[foodandculturalfestivals.com](https://www.foodandculturalfestivals.com)

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